

日本
協会

JSB WRAPPED

JAPAN SOCIETY OF BOSTON
2022

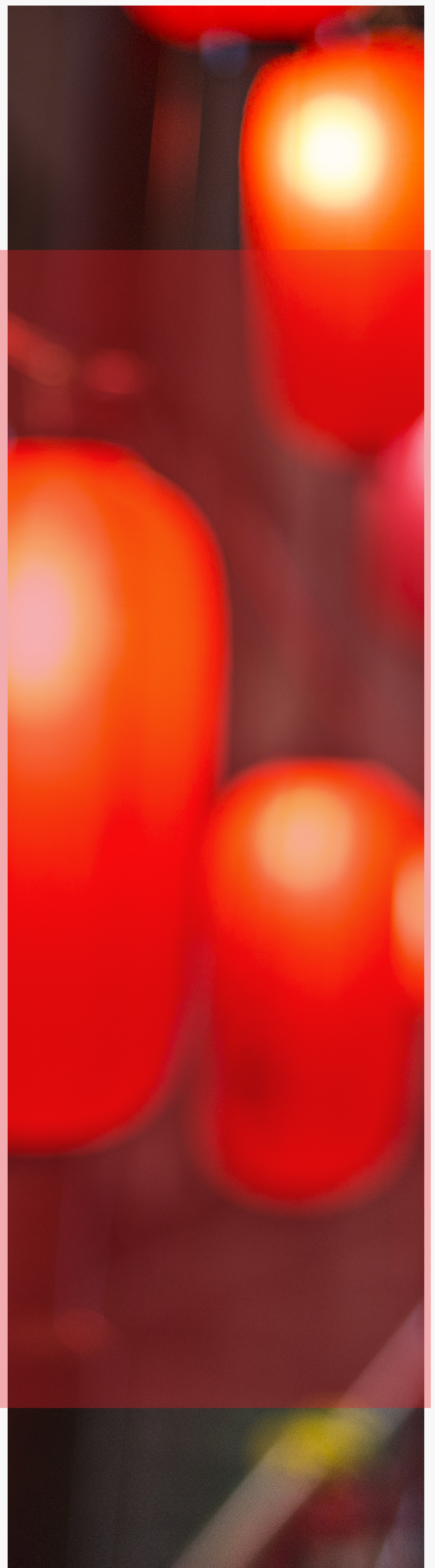


ABOUT JSB

Curiosity creates connections.
Connections create community.
We are a community of bridge builders.

Mission & Vision

The Japan Society of Boston, Inc, is a not-for-profit organization whose mission is to promote cultural and economic ties and active interchange between Japanese and Americans for mutual understanding, benefit and enjoyment. We serve as a programming nexus for a network of individuals, institutions, and businesses that are linked together by a strong interest in Japan and a shared recognition of the importance of the U.S.-Japan relationship.



STAFF & BOARD

STAFF

YUKO HANDA
EXECUTIVE DIRECTOR

NAOKO TAKAYANAGI
MEMBERSHIP AND OPERATIONS
MANAGER / JAPANESE INSTRUCTOR

JULIA NAPIER
PROGRAMS MANAGER
(LANGUAGE AND PODCAST)

EMILY BUTTNER
PROGRAMS MANAGER (EVENTS)

CHRIS ELLARS
SPECIAL PROGRAMS ASSOCIATE

SANDY JEN
PUBLIC RELATIONS ASSOCIATE

KIRA WENCEK
MEDIA/COMMUNICATION ASSOCIATE

MICHAEL SHAARI
INTERN

BOARD

ADVISORY BOARD

Michael H. Armacost
Lawrence K. Fish
Heisuke Hironaka
Seiji Ozawa
John Curtis Perry
Robert D. Reischauer

PRESIDENT EMERITUS

Peter M. Grilli

BOARD OF DIRECTORS

*denotes Executive Committee

Brian Chiappinelli*

Nicholas Elfner

Glen S. Fukushima

Megan Gates

Andrew Gordon*

Todd Guild

William W. Hunt, Chairman*

Kiyoshi Kurokawa

Midori Morikawa

Kiyoko Morita*

Susan Napier

James Nuzzo

Bernard Pucker

Toby Rodes, Treasurer*

Roger T. Servison*

John A. Shane, Vice Chair*

John Sinclair

May Takayanagi

Hiroataka Takeuchi

Keiko Thayer

Mikio Yoshimura

WELCOME MESSAGE



YUKO HANDA EXECUTIVE DIRECTOR

2022 was a year of reconnections. After the most difficult and trying years of the pandemic, we were able to get back together in person at our Annual Gala in June, host several in person programs in the fall, and resume our in person private Japanese lessons. We reconnected online as well, with people who have been long-time members of the Japan Society of Boston as well as people who have just found us, perhaps even from the opposite side of the globe.

We've also celebrated and deepened the new way to connect which we learned during the pandemic. Our social media platforms grew, we added new information from Japan in our monthly newsletters and continued to bring new stories on our popular blogs: *JSB meets JET Alums* and *Letters from Tokyo*. In 2022, our digital connections with you have allowed us to add two new blogs: *Member Highlight*, featuring a JSB member and *Famous in Japan*, which tells stories of people who are famous in Japan but may not be well known elsewhere.

Through all this, there was one thing that was always constant. Your unwavering support and encouragement. Without that, we would not be here, building upon a storied history of building bridges across the people of the US and Japan. There isn't a word that is good enough to express the way we feel but the sometimes, the simplest words make sense the most: Thank you.

PROGRAM & EVENTS

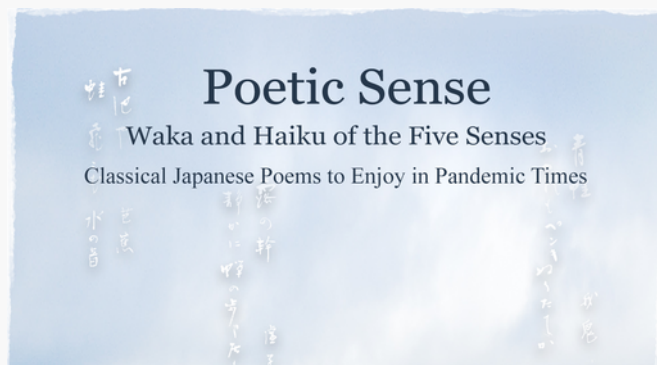
OVERALL

In 2022, we hosted 49 programs. Our program offerings were diverse. From Merry White's *Coffee Life in Japan*, the discussion of the *Tale of Genji* to the *Changing Landscape of the Godzilla Movies*, we provided programs that appeal to all ages and interests.

We strengthened our ties with our community partners and brought programs such as the *Ouchigohan* with Table for Two, *Honya Taisho* with Brookline Booksmith, *Celebrate Japan!* with Long Hill, a part of the Trustees and many others.



PROGRAM CALENDAR



JANUARY 11, 2022
Poetry Club (句会) - POETIC
SENSE: WAKA AND HAIKU OF
THE FIVE SENSES



JANUARY 21, 2022
Language Room



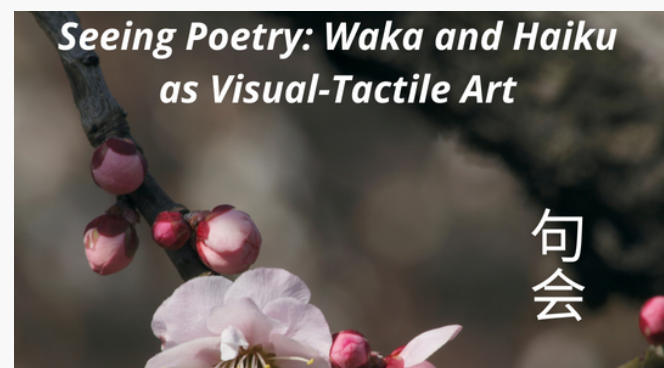
JANUARY 26, 2022
Book Club



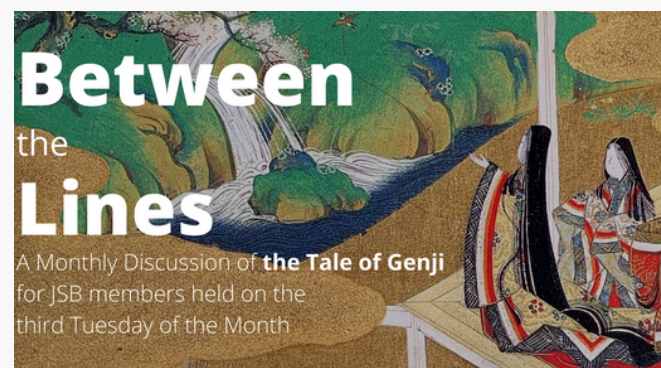
JANUARY 27, 2022
JSB Member Shinnenkai!



FEBRUARY 18, 2022
Language Room



MARCH 8, 2022
Poetry Club (句会) - Seeing
Poetry: Waka and Haiku as
Visual-Tactile Art



MARCH 15, 2022
Between the Lines: A Monthly
Discussion of the Tale of Genji



MARCH 18, 2022
Language Room



MARCH 19, 2022
おうちはん! (Ouchigohan) II -
Part 1: Chirashizushi



MARCH 23, 2022
Book Club



MARCH 29, 2022
Budō: Part 1 - Practical Wisdom
from Bushido and Samurai
Culture for the Modern World



APRIL 12, 2022
Between the Lines: A Monthly
Discussion of the Tale of Genji



APRIL 12, 2022
The US-Japan Partnership Steps
Up: Response to the Russian
Invasion of Ukraine



APRIL 15, 2022
Language Room



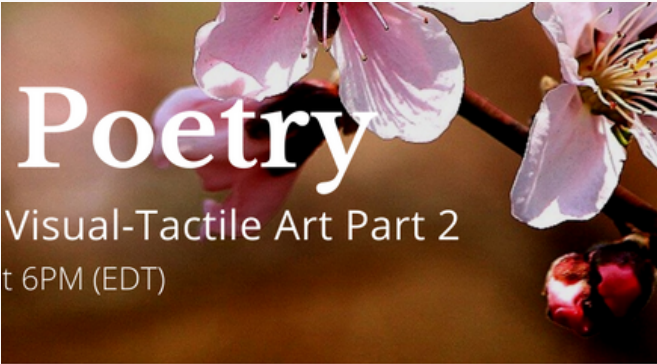
APRIL 16, 2022
Ouchigohan II Part 2: Chan
Chan Yaki & Spicy Edamame



APRIL 23, 2022
Celebrating the Japan
Booksellers' Award (本屋大賞)



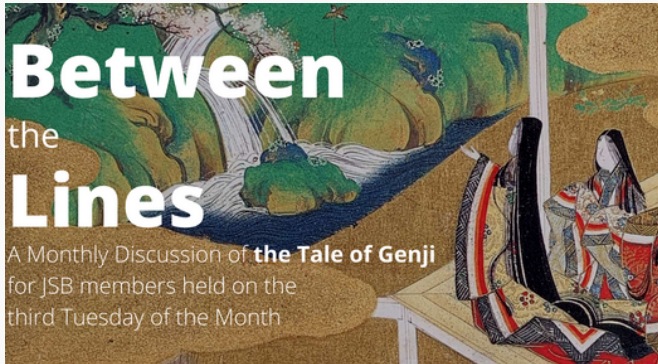
APRIL 28, 2022
Godzilla over the Years: the Changing Landscape of the Godzilla Movies



MAY 10, 2022
Poetry Club (句会) - Seeing Poetry: Waka and Haiku as Visual-Tactile Art - Part 2



MAY 14, 2022
おうちごはん! Ouchigohan II Part 3: Teddy Bear Omurice



MAY 17, 2022
Between the Lines: A Monthly Discussion of the Tale of Genji



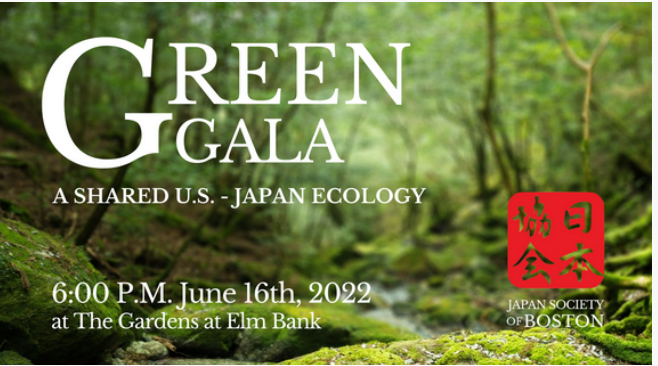
MAY 20, 2022
Language Room



MAY 21-22, 2022
Celebrate Japan! At Long Hill



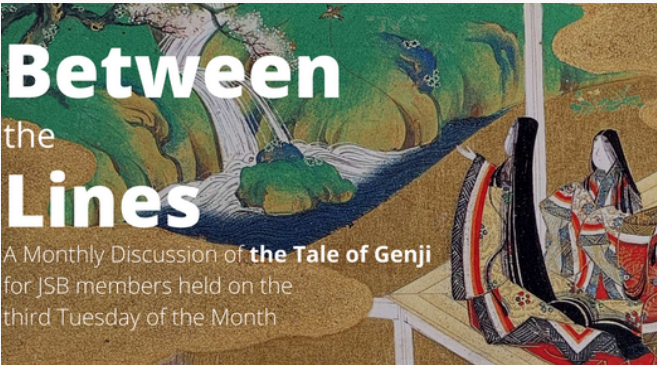
MAY 25, 2022
Book Club



JUNE 16, 2022
2022 Green Gala



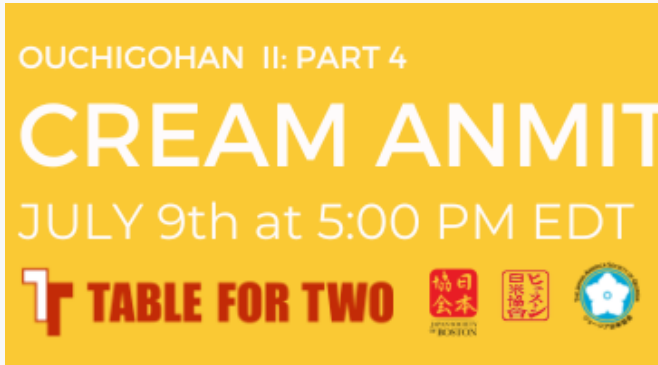
JUNE 17, 2022
Language Room



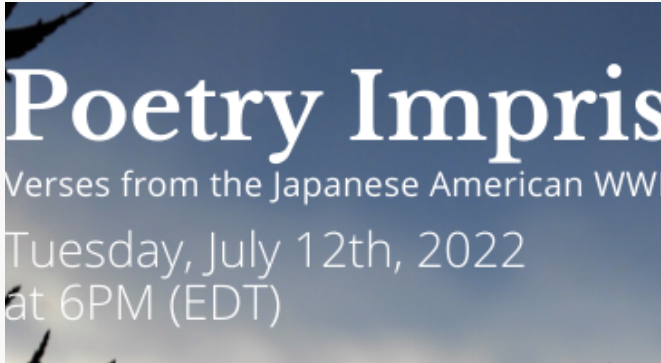
JUNE 21, 2022
Between the Lines: A Monthly Discussion of the Tale of Genji



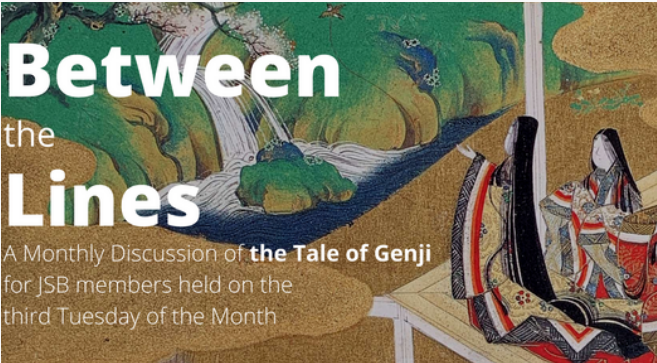
JUNE 22, 2022
Budō: Part 1 - Aikido



JULY 9, 2022
おうちごはん! (Ouchigohan) II - Part 4: Cream Anmitsu



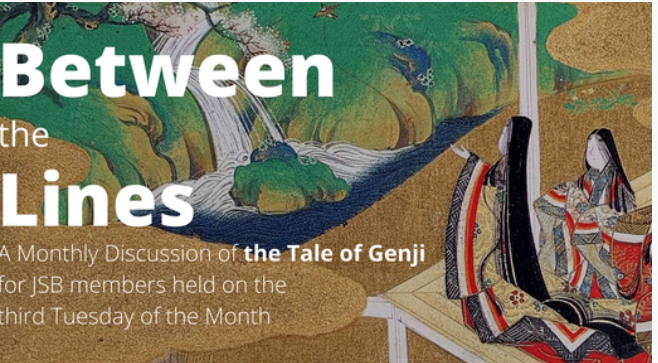
JULY 12, 2022
Poetry club (句会) Poetry Imprisoned: Verses from the Japanese American WWII Incarceration



JULY 19, 2022
Between the Lines: A Monthly Discussion of the Tale of Genji



JULY 27, 2022
Book Club



AUGUST 16, 2022
Between the Lines: A Monthly Discussion of the Tale of Genji



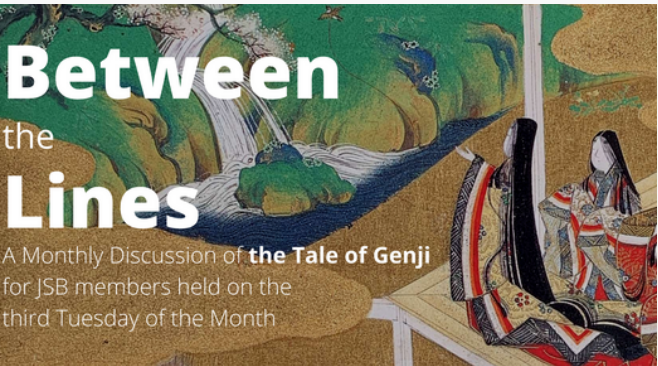
AUGUST 17, 2022
Yōkai 101: Exploring the Thrill of Japanese Folklore



SEPTEMBER 09, 2022
Kamogawa: The River at the Heart of Kyoto



SEPTEMBER 16, 2022
The JSB Language Room (Virtual Language Exchange)



SEPTEMBER 20, 2022
Between the Lines: A Monthly Discussion of the Tale of Genji



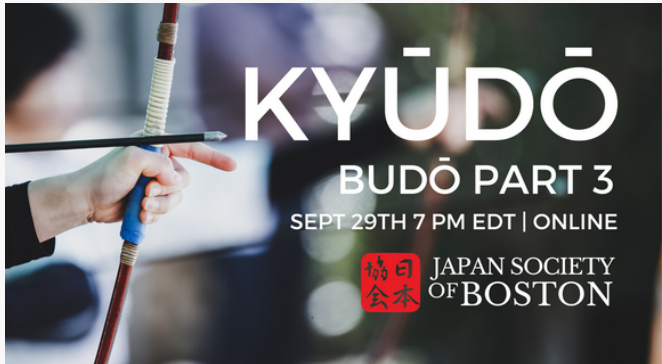
SEPTEMBER 21, 2022
The World of Shakuhachi



SEPTEMBER 23, 2022
Chaos in Washington, D.C. vs. Calm in Tokyo



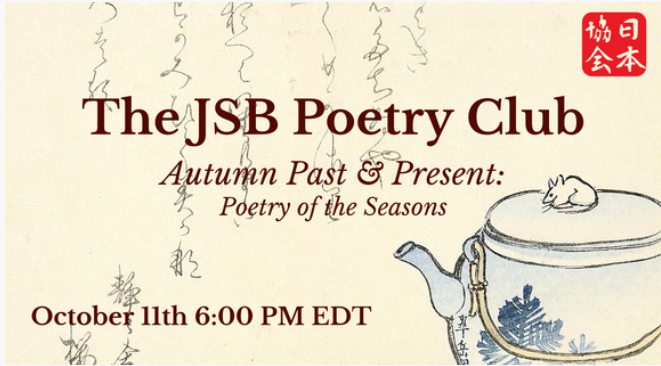
SEPTEMBER 28, 2022
Book Club



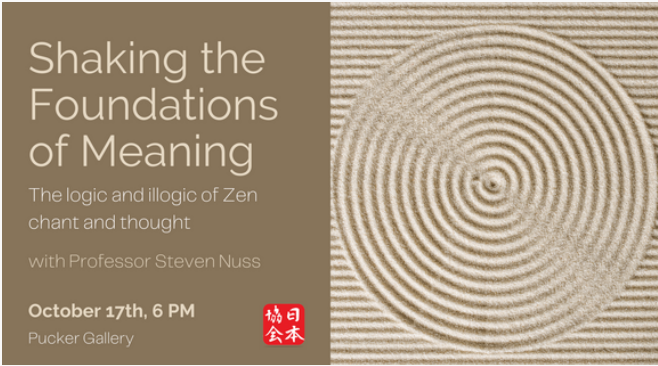
SEPTEMBER 29, 2022
BUDŌ: PART 3 - Kyūdō



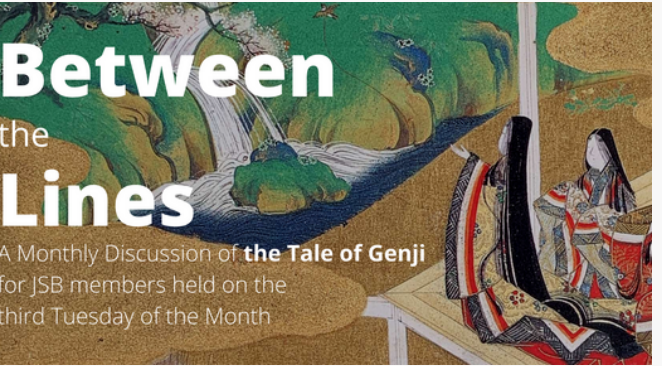
OCTOBER 7, 2022
Language Room



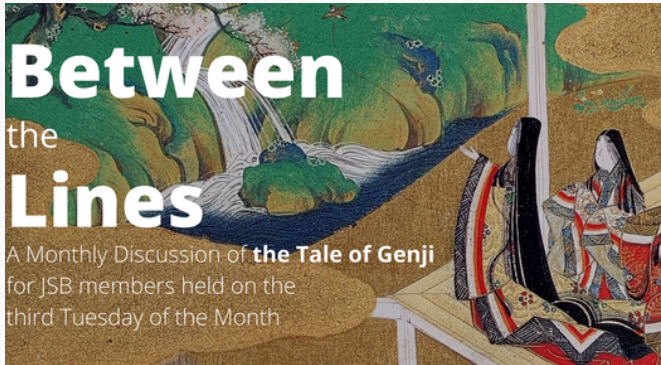
OCTOBER 11, 2022
Poetry Club (句会) - Autumn Past & Present: Poetry of the Seasons



OCTOBER 17, 2022
Shaking the Foundations of Meaning: The Logic and Illogic of Zen Chant and Thought



OCTOBER 25, 2022
Between the Lines: A Monthly Discussion of the Tale of Genji



NOVEMBER 15, 2022
Between the Lines: A Monthly Discussion of the Tale of Genji



NOVEMBER 18, 2022
Language Room



DECEMBER 03, 2022
おうちはん! (Uchigohan) - Salmon Teriyaki Bowl



DECEMBER 14, 2022
Budō: Part 4 - Kendo



DECEMBER 20, 2022
Year-End Holidays in Japan: Online Experience with Arigato Travel

SIGNATURE PROGRAMS

JSB MEETS JET ALUMNI

JSB Meets JET Alumni is a series of interviews with former JET participants from each prefecture about their experiences in Japan, a project made possible with the collaboration of the United States Japan Exchange & Teaching Programme Alumni Association (USJETAA). We work our way down the country and share interviews with participants from all 47 prefectures of Japan! 12 JET alumni stories in 12 prefectures were published in 2022, and JSB looks forward to publishing the last 11 prefecture stories in 2023.

LETTERS FROM TOKYO

Letters from Tokyo is our monthly correspondence with Tokyo-based author, journalist, and scholar Roland Kelts, who gives insight into the "real feeling" of being in Japan. The blog started in 2021 and has been one of the popular programs since then. We are looking forward to receiving more Letters from Tokyo from Roland in 2023.

PODCAST

My Japan Journey aims to demonstrate how exploring a new culture (in these stories, Japanese culture) can enrich one's life, but the same mentality of open-mindedness and adaptability can apply to just about anything.

We believe a single moment of curiosity can lead to a lifelong pursuit, or simply allow us to realize the unexpected opportunities life presents and help us make more meaningful connections along the way.

ANNUAL GALA

ANNUAL GALA DINNER

Japan Society of Boston's 2022 Annual Gala Dinner, the Green Gala, was held on June 16th at the Gardens at the Elm Bank in Massachusetts. This year, JSB honored Katherine Collins, Head of Sustainable Investing at Putnam Investments, and Shigeatsu Hatakeyama, Professor at Kyoto University and Chairman of the Mori wa Umi no Koibito (The Forest is longing for the Sea, the Sea is longing for the Forest). Collins and Hatakeyama inspire green initiatives worldwide through their work from sustainable investing to ecological restoration.



LANGUAGE SCHOOL

11 %

Registrants for the group lessons grew by **11%** compared to the Fall of 2021

61 %

Number of private lesson increased by **61%** compared to 2021

32 classes

32 group classes were offered in 2022

14 levels

14 levels offered in 2022. Japanese group lessons started with just one level in Jan 2020. Now JSB offers classes from Introductory all the way up to N1/N2



PROFILE & AUDIENCE

JSB is the hub for all things Japanese in the New England area. We use clean, simple and yet warm images and language that encourages community building.

JWe welcome everyone who is interested in Japan.

SOCIAL MEDIA REACH

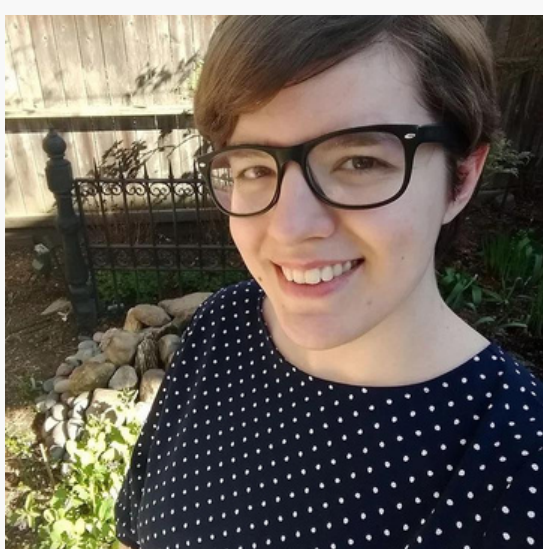
The following table presents JSB's social media reach from December 2021 to December 2022.

	Dec 2021	Dec 2022	Change
Instagram Followers	1082	2905	168%
Facebook Page Likes*	2254	2192	-3%
Twitter Followers	728	804	10%
LinkedIn Followers	278	497	79%
YouTube Impressions	13402	25745	92%
Newsletter Subscriptions	8455	8793	4%

*Our Facebook page likes have decreased but Facebook page reach and engagement including interactions, comments, and reshares have increased by 1200%.

MEET SOME OF OUR MEMBERS

Thanks to the tremendous supports of our members.



Grace Bybell



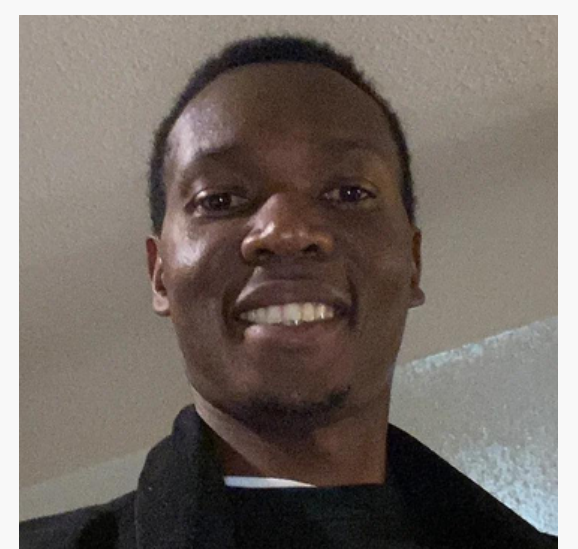
Karen & Alex Gruzen



Ingrid Chiemi



Michael Kerpan



Arthur Segawa

YOUR IMPACT

YOU MAKE IT POSSIBLE

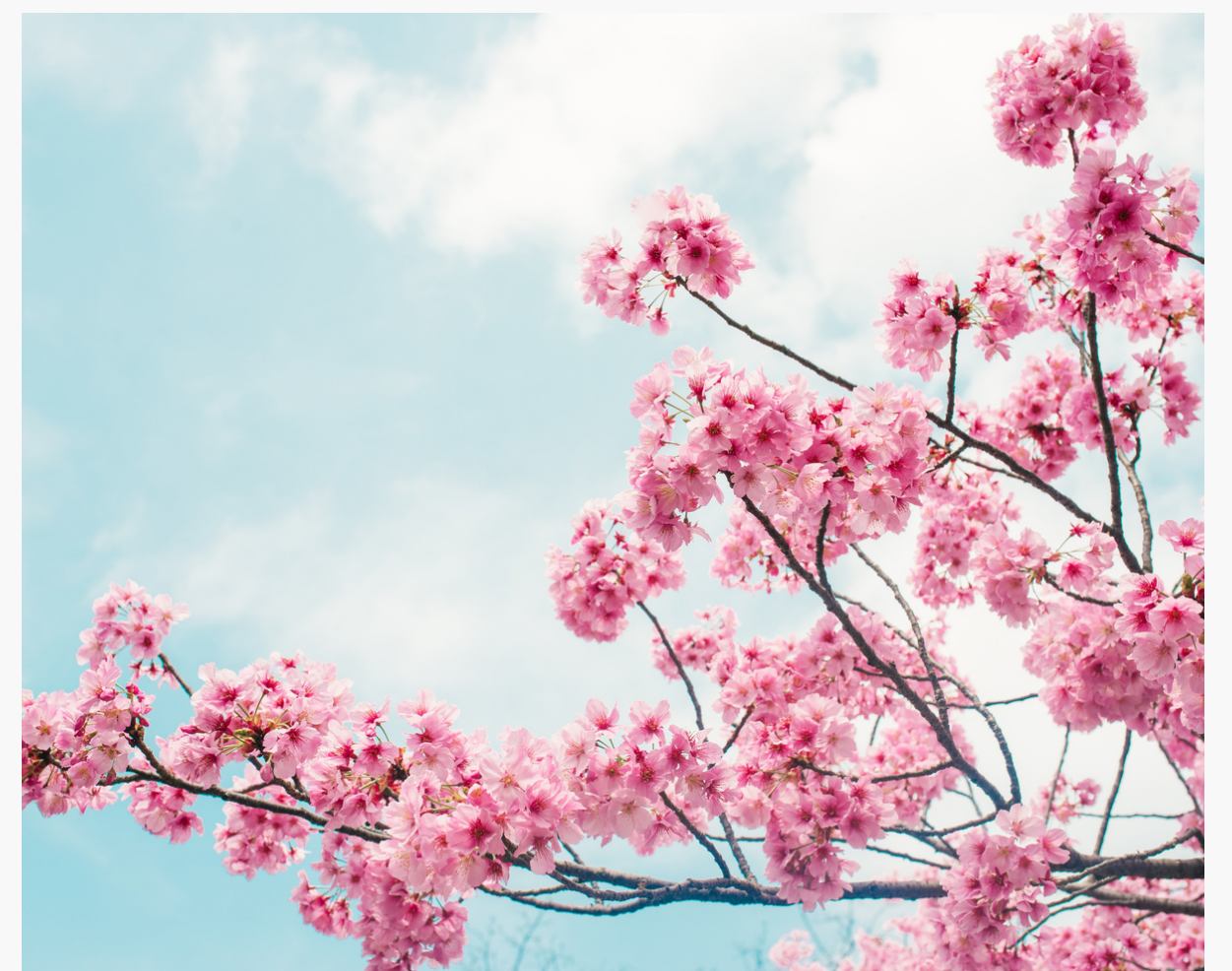
40+ JSB provided over 40 programs
in 2022

JSB reached over
1,800 people **1.8K**

9K Close to 9,000 newsletter
subscriptions

THANK YOU

ありがとうございます





DONORS & PROGRAM PARTNERS

CHAIRMAN'S CIRCLE

Japan Airlines
Boston Red Sox
Bain Capital

PRESIDENT'S CIRCLE

Mintz, Levin, Cohen, Ferris, Clovsky &
Popeo, P.C.
Roger & Kristin Servison
Dr. James Nuzzo & Dr. Bryann Bromley
David Gross-Loh
Megan Gates & Bill Whelan
Bill Hunt & Yuko Kageyama-Hunt

EXECUTIVE CIRCLE

Shin & Maho Abe
Toby & Sachiko Rodes
ZEN Association, Inc.

EXECUTIVE CIRCLE

Breckinridge Capital Advisors, Inc.
Putnum Investments
Reischauer Institute of Japanese Studies
Zen Associates

INSTITUTIONAL SUPPORTERS

Weatherhead Center for International Affairs, Harvard University
National Association of Japan-America Societies
The Japan Foundation for Global Partnership
Showa Boston
Temple University Japan Campus



JAPAN SOCIETY OF BOSTON

日本
協会